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Timely Films

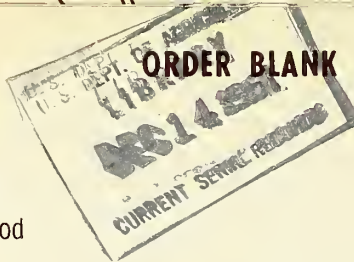
BRINGS TO TELEVISION.....

Office of Information
UNITED STATES DEPARTMENT OF AGRICULTURE

b/w

color

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ORDER BLANK

☐☐

A Piece of Wood

☐☐

At Home With Wood

☐

The REA Story

☐☐

The New Alaska

☐

Agricultural Engineering

(1st choice)

(2nd choice)

(3rd choice)

If _____ is not available on the date requested, please schedule for first open date

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PLEASE SEND ME THE USDA TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

CITY _____ STATE _____

Agriculture: HER PAST...IS PROLOGUE

A PIECE OF WOOD

(14 ¾ min., b/w and color, 16 mm., sound)

On the Fiftieth Anniversary of its founding, the U. S. Forest Products Laboratory in Madison, Wisconsin, looks ahead to the Nation's growing needs for better woods and for more efficient uses of wood products.

Forestry scientists' continuing research promises still cheaper and simpler processes for converting wood never before considered worthwhile into the thousands of laminated pulp and paper products in our daily use.

AT HOME WITH WOOD

(11 ¾ min., b/w and color, 16 mm., sound)

Research on wood products for the home, as well as new types of house construction to meet the nation's growing need for better housing is another concern of scientists at the Forest Products Laboratory in Madison, Wisconsin. The second film in this color series shows new construction techniques, such as stressed skin panel and structural sandwich construction of houses. It also shows the research in progress on wood preservatives, paints and outside finishing for the house of tomorrow.

NEW METHODS . NEW PRODUCTS . NEW FRONTIERS

THE REA STORY

(27 min., 16 mm. color, sound)

Here is a warm, human account of how electric power has transformed life in farm communities throughout America. In a series of visits to rural communities, viewers meet a co-op consumer in the South who recalls those days of drudgery before electricity, a mid-Westerner who operates an electrified milk production factory, and a Western co-op manager who serves a territory so vast he must fly a plane to call on consumers. In this film, agriculture's new era of automation takes on vitality and warmth in the lives of people who put electricity to work in daily farm operations.

AGRICULTURAL ENGINEERING

THE PROFESSION WITH A FUTURE

(14 min., 16 mm. color, sound)

Engineering new equipment for automated farms challenges the ability and ingenuity of today's agricultural engineer in every field. Today he is asked to plan a farm production system from seed to supermarket, help a manufacturer develop a new machine, or design an entire farm layout. Tomorrow's assignments? To put atomic power and the energy of the sun to use; to make push-button farming practical.

This film will capture the imagination of viewers for many reasons: Hawaiian harvest scenes feature the unique Teflon plow in operation. Slow speed color studies capture high speed operations of a cotton spindle picker and an ensilage harvester at work. Here we glimpse another new horizon in agriculture tomorrow--where only man's imagination and ingenuity limit what man may do -- and what man may grow.



THE NEW ALASKA

(27 min., b/w and color, 16 mm., sound)

This beautiful new color motion picture surveys some of Alaska's vast natural resources -- wildlife, timber, water and fertile soil. It touches her ancient culture, her modern industries. It glimpses some of her rarer wealth--natural gas and gold. Guardian of her bounty is the U. S. Forest Ranger. He manages her natural resources so that this generation and those to come may enjoy recreation and wildlife, and the untouched wealth for a richer tomorrow.





New Horizons
IN AGRICULTURE

WITH FIVE NEW 16 mm. COLOR MOTION PICTURES